

Press Release

FOR IMMEDIATE RELEASE

RJ Insurance & Services Receives 2016 Best of Downey Award

Downey Award Program Honors the Achievement

DOWNEY May 25, 2016 -- RJ Insurance & Services has been selected for the 2016 Best of Downey Award in the Insurance Agency category by the Downey Award Program.

Each year, the Downey Award Program identifies companies that we believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and our community. These exceptional companies help make the Downey area a great place to live, work and play.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2016 Downey Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the Downey Award Program and data provided by third parties.

About Downey Award Program

The Downey Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Downey area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.

The Downey Award Program was established to recognize the best of local businesses in our community. Our organization works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Our mission is to recognize the small business community's contributions to the U.S. economy.

SOURCE: Downey Award Program

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